

Zanotta@Design Shanghai 26-29 November 2020

Zanotta, leading company in the Italian design history, attends the seventh edition of Design Shanghai, taking place at Shanghai World Expo Exhibition & Convention Center from November 26 to 29, 2020.

Design Shanghai is recognized as the main design fair in Asia and among the most important at international level. It serves as a platform to show the best design brands and products from all over the world, as a place to create networks and long-term commercial relationships drawing the attention of architects, designers, accommodation facilities, dealers, specialized press and Asian private buyers.

On this stage Zanotta confirm to be an excellence of Made in Italy thanks to the quality of its furnishing solutions, outcome of a clear company's vision aiming at quality and product durability as well as design synthesis. The brand confirms its key-role on the international spot, offering its know-how in terms of production, design and technological innovation, expression of aesthetic sensitivity and that typically Italian ability, that have been appreciated by the Chinese market for a long time.

Inside the Zanotta stand, located in the Contemporary Design Hall, the setting evokes different living scenarios, suggests interpretations, and proposes solutions: some items of the 2020 collection are displayed along with the historical icons designed by the great Masters – such as Carlo Mollino, Marco Zanuso and the Castiglioni brothers – and with the latest collections developed with renowned international designers.

Visitors are immediately welcomed in an elegant living space where they can get to know the comfort of the **sofa Shiki** and take a rest on the comfortable **armchairs Maggiolina**. The furniture is completed by the extravagant wall-mounted **storage unit Carlino CM** and the **Graphium coffee table** featuring the symmetry of the marble top. In the most important setting, we find a selection of the brand's icons: **the armchairs Sacco and Genni, the clothes-stand Sciangai and the stool Mezzadro**. Within the dining space, where the iconic **table Reale CM** matches with the **armchairs Nena**, featuring soft and enveloping volumes, we also find some objects with outstanding personality such as the **stool Sella**, on which one can seat in dynamic balance, and the **rotating shelf unit Joy**. In another living area we find the **rocking lounge chair Rider** and the **monobloc sofa Hiro**, with essential and contemporary shape, matching with the **service tables Servomuto** and with the **coffee tables Echino**. This area is completed by the **writing desk Tucano** with cowhide top, the ideal piece for home working, and by the **chair Dan** in its high-tech version featuring the seat made of stretched straps on a steel tubular frame.

Since 1954 **Zanotta** has contributed to build the history of Italian design through products and languages that introduce a modern and recognizable vision, bringing innovation into the domestic universe with an attitude of curiosity and constant openness to the new, intercepting cultural changes, and people's personalities, passions and lifestyles. Over the years Zanotta, which was set up and appreciated for upholstered products, has expanded its production and achieved a position on the global home and soft-contract markets with an original variety of furnishings which every year add new projects and re-releases.